



LETTER OF ASSOCIATION (LOA)

Between

BHARATI COLLEGE, Delhi University

**with its student engagement partner CONNECTING DREAMS FOUNDATION (CDF) -
BHARATI CHAPTER**

And

BOTTLES FOR CHANGE PROGRAMME, CSR, BISLERI INTERNATIONAL PVT LTD

"To inculcate civic sense among students and thus achieve Zero waste at Bharati College

Bottles for Change–An initiative to create a Cleaner Environment

Used plastic is not a waste; it is a resource that can be recycled several times to create several products.

'Bottles for change' program is our flagship campaign under CSR which we are implementing in Mumbai, Thane and Navi Mumbai with support from Municipal Corporation, Educational Institutions, Corporates and our NGO partners.

Recently, we have launched this program in Delhi-NCR, Chennai and Bangalore. We are not only receiving very positive response from citizens but also, from government authorities too.

Whole concept of the program revolves around educating citizens about correct ways of using and disposing plastic by recycling. We believe that current plastic issue is manageable in India if, we recycle all used plastic and develop structured circular mechanisms. The major issue lies with the used soft plastic like (carry bags, milk pouches, wrappers, grocery packets etc.) which usage wise holds a larger percentage in day-to-day life. As human need, most of the times we use them, and knowingly or unknowingly end up throwing it in wet waste, which eventually lands up in landfills.

Through, this program ensures channelizing all kinds of used clean plastic for recycling and no plastic going into landfill, thus creating a cleaner healthier environment. We are attempting the same by spreading awareness and asking citizens to following few simple steps:

1. By not treating plastic as a WASTE
2. By understanding its RECYCLING value
3. By segregating and sending CLEAN plastic to recycling directly from the end user
4. By bringing in SMALL HABIT CHANGE

Rev

K. Yamm

Role of Associated Partners

a. CDF Bharati Chapter, Bharati College, DU


1. To ensure segregation of the used plastic at source and provide clean plastic like chips/biscuits packets, PET Bottles and all kinds of plastic (not to mix the plastic with other dry waste or wet waste).
2. To ensure the smooth implementation of the program throughout the year after the commencement under the leadership of CDF- Bharati Chapter.
3. Partner will provide a single point of contact for the program related communication, regular data updates and implementation challenges if any.
4. Partner will take initiatives on sensitizing the college students on regular basis and ensuring the 3Rs recycling, Reuse and Recover under zero waste campus initiative.
5. To share the details of plastic collection after each collection drive with 'Bottles for Change' program coordinator of Bisleri International Pvt. Ltd.


b. Bisleri International Pvt Ltd:

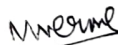
1. To provide adequate training on recycling of plastic and water conservation to all housekeeping staffs, student and teaching staffs.
2. To ensure that all used plastic will get collected and sent to recycling directly on regular basis.
3. To provide recognition certificates to the College and share the details of plastic submission at the end of year.
4. To be the knowledge partner for solid waste management and clean environment.
5. To offer students for internship programme on various CSR projects of Bisleri International Pvt. Ltd.


Plastic Is Valuable!.....Let's Not Waste It!...Let Us Bring Change!...Let Us Be Responsible!


This LOA is signed on^{14th}.....November 2022 and shall remain valid for period of one year from the date of signing.


Prof. Rekha Sapra
Principal, Bharati College,
University of Delhi


K Ganesh
Senior General Manager
Sustainability & OSR
Bisleri International Pvt.
Limited


Mudit Verma
Executive, CSR
Bisleri International Pvt.
Limited


Dr. Poonam
Convener
CDF-Bharati Chapter


Vanshika Garg
President
CDF-Bharati Chapter