**Bharati College**

 **(University of Delhi)**

Janak Puri, Delhi- 100058

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**Lesson Plan (CORE, Semester IV, January To May,2023)**

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| **Name of Teacher** | DR Kalpana Kataria | **Department** | Commerce |
| **Course** | B.Com | **Semester** | IV |
| **Paper** | E-Commerce | **Academic Year** | 2022-23 |
| **Learning Objectives** |
| To enable the students to become competent to understand the mechanism for excelling in e-commerce-based employment and self-employment opportunities. |
| **Learning Outcomes** |
| 1. Understanding of the E-Commerce based activities, Goals of E-Commerce, Technical Components of E-Commerce, Functions, Advantages and disadvantages of E-Commerce, Scope of E-Commerce, Electronic Commerce Applications, Framework of E-Commerce, Supply Chain Management, Electronic Commerce and Electronic Business with examples
2. Understanding of the Nature and dynamics of the internet Understanding of the Internet and its Evolution
3. Understanding f the Component of Internet Information technology structure, Development of Intranet, Extranet and their Difference
4. Understanding of the Online-payment mechanism; Electronic Payment systems; payment Gateways
5. Understanding of the Tools for promoting websites; Risk management options for e - payment systems.
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| **Lesson Plan** |
| **Week No.** | **Theme/Curriculum** | **Any Additional Information** |
| Week 1-3Week 4 | * Introduction to E Commerce and Definition, E-Commerce based activities, Goals of E-Commerce, Technical Components of E-Commerce, Functions, Advantages and disadvantages of E-Commerce, Scope of E-Commerce,
* Electronic Commerce Applications, Framework of E-Commerce, Supply Chain Management, Electronic Commerce and Electronic Business.
 | Allocation of Assignment I(Last Date 15 thFeburary 2023) |
| Week 5 – 6Week 7-8Week 9-10 | * Nature and dynamics of the internet. Electronic business models: B2B, B2C,
* C2C, C2B. Web-site Design: Web sites as market place. E –commerce, pure online vs. brick and click business;
* assessing requirement for an online business designing, developing and deploying the system.
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| Week 11 | * Internet and its Evolution, IT Infrastructure, Middleware, Domain names, Contents: Text and Integrating E-business applications. Component of Internet Information technology structure, Development of Intranet, Extranet and their Difference
 | Test Scheduled(Syllabus upto Unit 2) |
| Week 12-13 | * Online-payment mechanism; Electronic Payment systems; payment Gateways; Visitors to website; Tools for promoting websites; Risk management options for e - payment systems.
 | Allocation of Assignment II (Last Date 30 thMarch 2023) |
| Week 14-15 | * Threats in E-Commerce, Security of Clients and Service-Provider; Cyber Laws – Relevant provisions of Information Technology Act 2000, offences, secure electronic records and digital signatures penalties and adjudication.
 | Test Scheduled(Syllabus upto Unit-4) |
| **Resources**1.Agarwala, Kamlesh N., Amit Lal and Deeksha Agarwala, Business on the Net: An Introduction to the Whats and Hows of E -Commerce, Macmillan India Ltd. 2. Bajaj, Deobyani Nag, E-Commerce, Tata McGraw Hill Company, New Delhi. 3. Turban, E., et. al., Electronic commerce: A Managerial Perspective, Pearson Education Asia. 4. Diwan, Prag and Sunil Sharma, Electronic Commerce -A Manager’s Guide to E-Business, Vanity Books International, Delhi. 5. Dietel, Harvey M., Dietel, Paul J., and Kate Steinbuhler., E-business and E-commerce for managers, Pearson Education. 6. Greenstein, M. and T.M. Feinman, Electronic Commerce: Security, Risk Management and Control, Tata McGraw hill. 7. Kosiur, David, Understanding Electronic Commerce, Prentice Hall of India Private Ltd., New Delhi. 8. Whiteley, David, E-commerce, McGraw Hill, New York.  |
| **Online Resources (If Any)** |  |
| **Assignment and Class Test Schedule for Semester** |  |