**Bharati College**

**(University of Delhi)**

Janak Puri, Delhi- 100058

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**Lesson Plan (CORE, Semester IV, January To May,2023)**

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| **Name of Teacher** | DR Kalpana Kataria | | **Department** | | Commerce |
| **Course** | B.Com | | **Semester** | | IV |
| **Paper** | E-Commerce | | **Academic Year** | | 2022-23 |
| **Learning Objectives** | | | | | |
| To enable the students to become competent to understand the mechanism for excelling in e-commerce-based employment and self-employment opportunities. | | | | | |
| **Learning Outcomes** | | | | | |
| 1. Understanding of the E-Commerce based activities, Goals of E-Commerce, Technical Components of E-Commerce, Functions, Advantages and disadvantages of E-Commerce, Scope of E-Commerce, Electronic Commerce Applications, Framework of E-Commerce, Supply Chain Management, Electronic Commerce and Electronic Business with examples 2. Understanding of the Nature and dynamics of the internet Understanding of the Internet and its Evolution 3. Understanding f the Component of Internet Information technology structure, Development of Intranet, Extranet and their Difference 4. Understanding of the Online-payment mechanism; Electronic Payment systems; payment Gateways 5. Understanding of the Tools for promoting websites; Risk management options for e - payment systems. | | | | | |
| **Lesson Plan** | | | | | |
| **Week No.** | | **Theme/Curriculum** | | **Any Additional Information** | |
| Week 1-3  Week 4 | | * Introduction to E Commerce and Definition, E-Commerce based activities, Goals of E-Commerce, Technical Components of E-Commerce, Functions, Advantages and disadvantages of E-Commerce, Scope of E-Commerce, * Electronic Commerce Applications, Framework of E-Commerce, Supply Chain Management, Electronic Commerce and Electronic Business. | | Allocation of Assignment I(Last Date 15 th  Feburary 2023) | |
| Week 5 – 6  Week 7-8  Week 9-10 | | * Nature and dynamics of the internet. Electronic business models: B2B, B2C, * C2C, C2B. Web-site Design: Web sites as market place. E –commerce, pure online vs. brick and click business; * assessing requirement for an online business designing, developing and deploying the system. | |  | |
| Week 11 | | * Internet and its Evolution, IT Infrastructure, Middleware, Domain names, Contents: Text and Integrating E-business applications. Component of Internet Information technology structure, Development of Intranet, Extranet and their Difference | | Test Scheduled(Syllabus upto Unit 2) | |
| Week 12-13 | | * Online-payment mechanism; Electronic Payment systems; payment Gateways; Visitors to website; Tools for promoting websites; Risk management options for e - payment systems. | | Allocation of Assignment II (Last Date 30 th  March 2023) | |
| Week 14-15 | | * Threats in E-Commerce, Security of Clients and Service-Provider; Cyber Laws – Relevant provisions of Information Technology Act 2000, offences, secure electronic records and digital signatures penalties and adjudication. | | Test Scheduled(Syllabus upto Unit-4) | |
| **Resources**  1.Agarwala, Kamlesh N., Amit Lal and Deeksha Agarwala, Business on the Net: An Introduction to the Whats and Hows of E -Commerce, Macmillan India Ltd.  2. Bajaj, Deobyani Nag, E-Commerce, Tata McGraw Hill Company, New Delhi.  3. Turban, E., et. al., Electronic commerce: A Managerial Perspective, Pearson Education Asia.  4. Diwan, Prag and Sunil Sharma, Electronic Commerce -A Manager’s Guide to E-Business, Vanity Books International, Delhi.  5. Dietel, Harvey M., Dietel, Paul J., and Kate Steinbuhler., E-business and E-commerce for managers, Pearson Education.  6. Greenstein, M. and T.M. Feinman, Electronic Commerce: Security, Risk Management and Control, Tata McGraw hill.  7. Kosiur, David, Understanding Electronic Commerce, Prentice Hall of India Private Ltd., New Delhi.  8. Whiteley, David, E-commerce, McGraw Hill, New York. | | | | | |
| **Online Resources (If Any)** | |  | | | |
| **Assignment and Class Test Schedule for Semester** | |  | | | |