



Bharati College
(University of Delhi)
Janak Puri, Delhi- 100058
www.bharaticollege.du.ac.in

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Lesson Plan (CORE, Semester I, July to November 2022)

Name of Teacher	Dr. Shalu kaur	Department	<u>Punjabi</u>
Course	AEC	Semester	Third
Paper	Punjabi bhasha ate media	Academic Year	2022-23

Learning Objectives

- To impart knowledge of the Punjabi language and media.
- To educate the students in understanding Social and Political concerns of Punjabi society, as reflected in contemporary Punjabi media.
- To address the demands of Punjabi Print and Electronic media.
- To enable students to learn about practical aspects of electronic and print media.

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Learning Outcomes

- Students will demonstrate an understanding of terms, themes, strategies and issues of Punjabi media.
- They can express their understanding of the relationship between Punjabi print and electronic media.
- They will be able to write and upload their views on social media platforms.
- They will be able to get recognition at National and International level through COMMON POOL OF ABILITY ENHANCEMENT (AEC) COURSES 80 their Blogs and YouTube Channels.

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Lesson Plan

Week No.	Theme/Curriculum	Any Additional Information
	<ul style="list-style-type: none">• Unit I,• ਪੰ ਜਾਬੀ ਭਾਸ਼ਾ ਅਤੇ ਮੀਡੀਆ (Punjabi Bhasha ate Media) (8 Hrs.) • ਭਾਸ਼ਾ ਅਤੇ ਮੀਡੀਆ: ਅੰਤਰ-ਸੰਵਾਦ Bhasha ate Media: Antar-Sanvad • ਪੰ ਜਾਬੀ ਮੀਡੀਆ: ਸੰ ਖੋਪ ਜਾਣ-ਪਛਾਣ Punjabi Media: Sankhep Jaan-Pachhan • ਪੰ ਜਾਬੀ ਮੀਡੀਆ ਦੇਰਪ	

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	<p>(ਇੰਟਰ ਅਤੇ ਇਲੈਕਟ੍ਰੋਨਿਕ ਮੀਡੀਆ) Punjabi Media de Roop (Print ate Electronic Media)</p> <ul style="list-style-type: none"> • Unit II • ਅਖਬਾਰ ਅਤੇ ਇਲੈਕਟ੍ਰੋਨਿਕ ਮੀਡੀਆ (Akhbar ate Electronic Media) (8 Hrs.) • ਪੰਜਾਬੀ ਦੇ ਪ੍ਰਮੁੱਖ ਅਖਬਾਰ ਨਾਲ ਜਾਣ-ਪਛਾਣ Punjabi de Parmukh Akhbaran naal Jaan-Pachhan • ਪੰਜਾਬੀ ਦੇ ਪ੍ਰਮੁੱਖ ਚੈਨਲ ਨਾਲ ਜਾਣ-ਪਛਾਣ Punjabi de Parmukh Channels naal Jaan-Pachhan • ਪੰਜਾਬੀ ਦੀਆਂ ਸਾਹਿਤਕ ਅਤੇ ਸਿੱਖਿਆ ਚਾਰਟਰਡ ਵੈਬਸਾਈਟਸ ਨਾਲ ਜਾਣ-ਪਛਾਣ Punjabi dian Sahitak ate Sabhiyacharak Websites naal Jaan-Pachhan • Unit III • ਅਖਬਾਰ: ਵਿਹਾਰਕ ਪੱਖ (Akhbar: Viharak Pakh) (7 Hrs.) • ਪ੍ਰੈਸ ਨੋਟ ਅਤੇ ਖ਼ਬਰ ਤਿਆਰ ਕਰਨਾ Press Note ate Khabar Tiyar Karna • ਫੀਚਰ ਲੇਖਣ Feature Lekhan • ਸੰਪਾਦਕੀ ਖ਼ਤ Sampadaki Khat • Unit IV • ਇਲੈਕਟ੍ਰੋਨਿਕ ਮੀਡੀਆ: ਵਿਹਾਰਕ ਪੱਖ (Electronic Media: Viharak Pakh) (7 Hrs.) • ਪੰਜਾਬੀ ਸਾਹਿਤਕ/ਸਿੱਖਿਆ ਚਾਰਟਰਡ ਚੈਨਲ ਦਾ ਵਿਸ਼ਲੇਸ਼ਣ Punjabi Sahitak/Sabhiyacharak YouTube Channel da Review • ਬਲਾਗ ਲੇਖਣ Blog Lekhan • ਇੰਟਰਵਿਊ ਕਰਨਾ Interview Karna • ESSENTIAL READING: • Bhajan Singh (Ed.) (1987), Punjabi Patarkari Vichar Parvah, Punjabi Academy, Delhi. • Megha Singh (Dr.) (2019), Punjabi Patarkari ate Pustak Reviewkari, Saptrishi Publication, Chandigarh. • Walia, Harjinder Singh and Parul Raizada (2014), Patarkari ate Jan Sanchar, Madan Publishing House, Patiala. 81 • SUGGESTED READINGS: • Bhullar, Gian, Harmeet Kaur (Dr.) (2015), E-Lokdhara, Unistar Books, Chandigarh. • Gautam, Roop Chand (2003), Electronic Media ke Sidhant, Sh. Navraj Parkashan, Delhi. • Kalia, Sanjiv (Dr.) (Ed.) (2012), Cinema ate Samajik Tabdeeli, Zohra Publication, Patiala. • Rawail Singh (Dr.) (2017), Media: Viharak Adhiyan, Gracious, Patiala. • Waraich, Amarjit Singh (2010), Hun Tusi Khabran Suno, Punjabi University, Patiala. • Thapar, 	
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	Prithvi Raj (Dr.) (2011), Punjabi Media, Manpreet Parkashan, Delhi. • Thapar, Prithvi Raj (Dr.) (2012), Sanchar, Takneek te Multimedia, Manpreet Parkashan, Delhi.*	
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References		
Additional Resources		
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Online Resources (If Any)		
Assignment and Class Test Schedule for Semester	Link the assignment and Test (optional)	

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